



PARTYLITE



STEP BY STEP
GUIDE TO CREATING
YOUR AWIN ACCOUNT



STEP 1 – JOINING AWIN



Signing up to AWIN is the first step to becoming a PartyLite Legacy Affiliate.

The deadline for signing up is Friday 24th of May 2024.
Follow this step by step guide to get access to your new affiliate marketing community.

STEP 1

Go To

<https://ui.awin.com/publisher-signup/en/awin/step1>



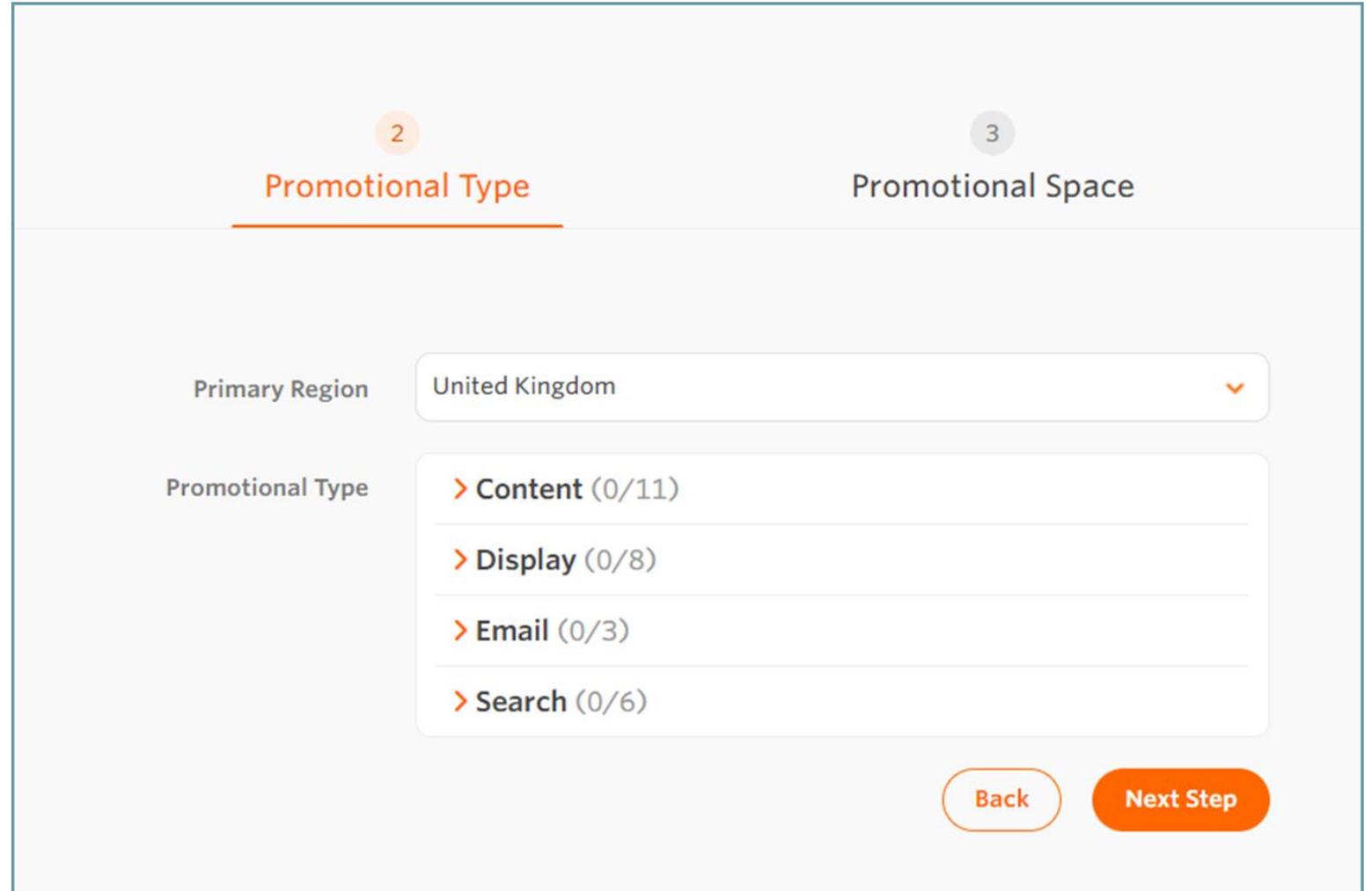
STEP 2 - ACCOUNT SET UP



- The Company name is **your name** not PartyLite.
- Tax Residency is **United Kingdom**.
- Enter your personal details and create a password before clicking **Next Step**

Account Setup	Promotional Type	Promotional Space	Verification
<p>As part of our commitment to our partners, we take fraud and compliance seriously. To help us facilitate high standards, publishers are required to provide details on their promotional spaces. We also require a small registration deposit which will be refunded in the first commission payment. Publishers must be 18 or older to join the Awin network. Due to the current international sanctions imposed upon Russia, Awin has suspended all commission payouts for publishers with Russian tax residency or a Russian bank account. Publishers that are affected by this change can still sign up to Awin, partner with advertisers, and access all other account features.</p>			
Company Name	<input type="text" value="YOUR NAME GOES HERE"/>		
Tax Residency	<input type="text" value="United Kingdom"/>		
First Name	<input type="text"/>		
Last Name	<input type="text"/>		
Email	<input type="text"/>		
Confirm Email	<input type="text"/>		
Password	<input type="password"/>		
Confirm Password	<input type="password"/>		
<input type="button" value="Next Step"/>			

- Select your Primary Region as **United Kingdom**.
- Next click **> Content**



The screenshot shows a two-step process. Step 2, 'Promotional Type', is active and underlined. Step 3, 'Promotional Space', is visible but not active. In the 'Primary Region' dropdown, 'United Kingdom' is selected. The 'Promotional Type' dropdown is open, showing four options: 'Content (0/11)', 'Display (0/8)', 'Email (0/3)', and 'Search (0/6)'. At the bottom right, there are 'Back' and 'Next Step' buttons.

Step	Label
2	Promotional Type
3	Promotional Space

Primary Region: United Kingdom

Promotional Type:

- > Content (0/11)
- > Display (0/8)
- > Email (0/3)
- > Search (0/6)

Buttons: Back, Next Step



STEP 3 – PROMOTIONAL TYPE



- Select **Content** Creators & Influencers.
- Next click **Set as primary promotional type.**
- Now click **Next Step**

▼ **Content (1/11)**

Cashback
Cashback publishers have a member base that earns monetary rebates from online purchases.

Communities & User Generated Content
Community publishers host online environments where groups of people interact together with publisher links included where appropriate.

Comparison Engine
A publisher site that compares the prices and features of searched-for products available through a number of online stores.

Content Creators & Influencers
 Set as primary promotional type
Publishers active in driving traffic through personally opinionated content blogs and/or social media platforms.

Discount Code
A website listing discounts, discount codes and other deals which may be redeemed at advertiser websites or stores.

Editorial Content
Publishers who write editorial content to engage an audience on a specific topic with publisher links included where appropriate.

Lead Generation (Content)
Lead based publishers generate prospective consumer interest or enquiries into products or services for advertisers via websites.

Loyalty
Loyalty publishers have a member base that earns non-monetary rebates such as points, miles and tokens from online purchases.

Media Content
Media Content publishers will produce video, music and pictures with publisher links included where appropriate.

Shopping Directory
Shopping directory publishers list business information such as sector, website and store description for numerous advertisers.

Virtual Incentives
Virtual incentive publishers encourage their audience to take up advertiser offers in return for in-game rewards such as virtual currency, bonuses and power-ups.

> **Display (0/8)**

> **Email (0/3)**

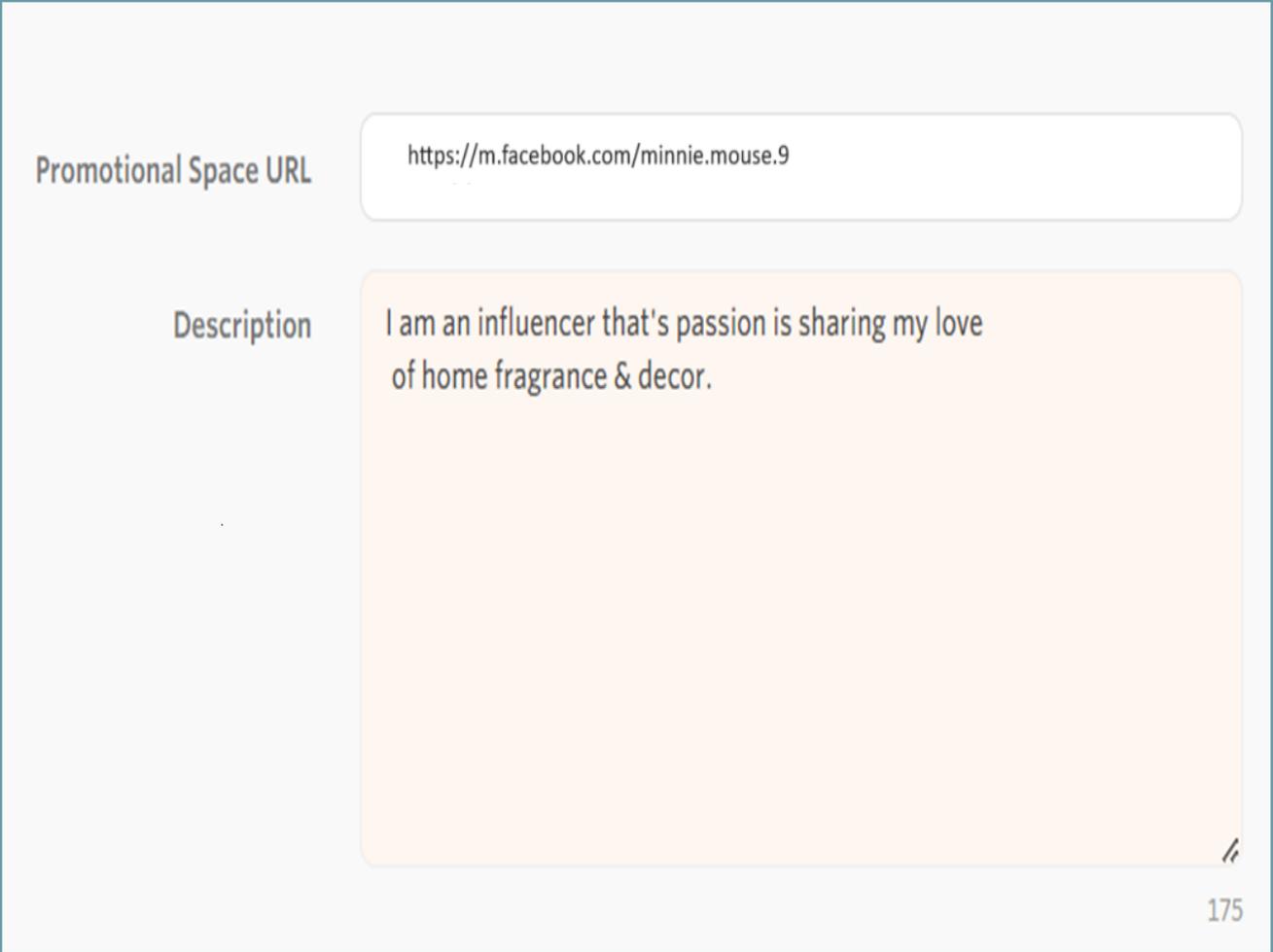
> **Search (0/6)**

[Back](#) [Next Step](#)



STEP 4 – PROMOTIONAL SPACE

- Provide the URL link to any of your social media. This can be your Facebook business page, your personal profile or your Instagram account.
* See next page for screenprints.
- Provide a summary in the description of what you would like to promote.

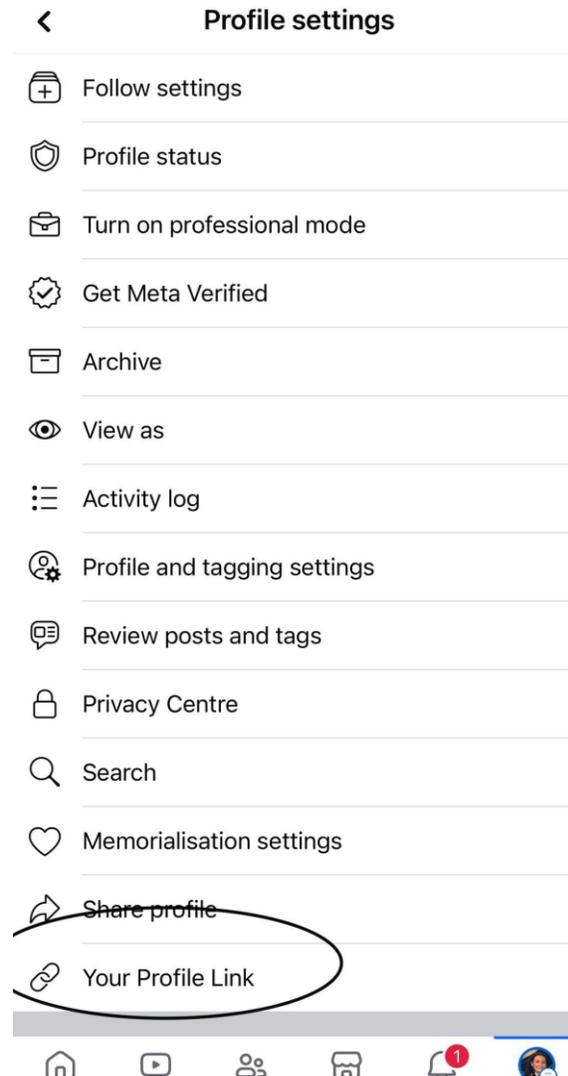
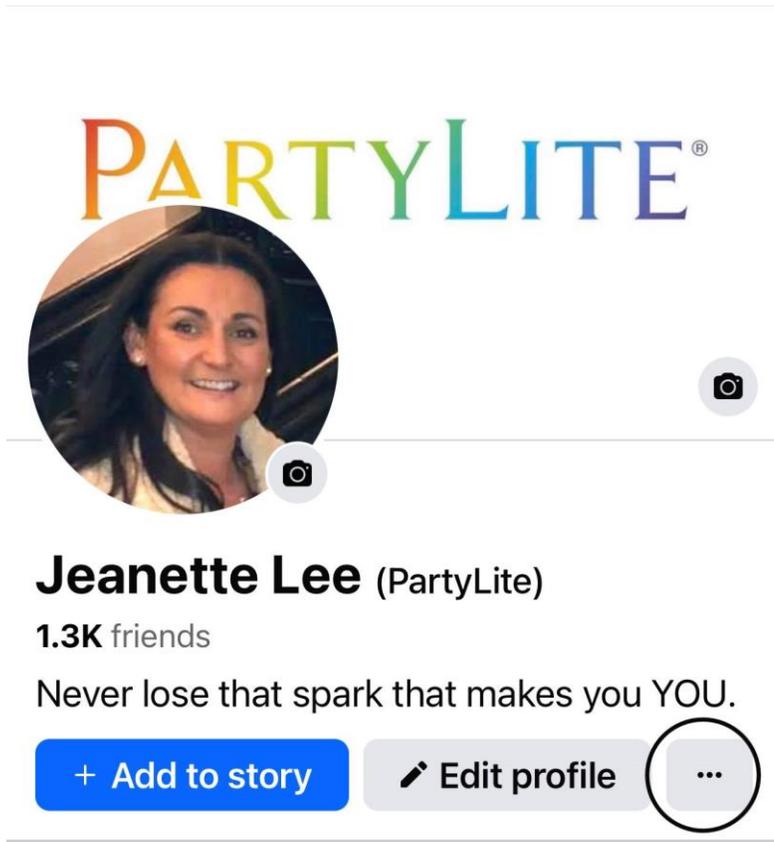
A screenshot of a form for creating a promotional space. The form has two main sections: 'Promotional Space URL' and 'Description'. The 'Promotional Space URL' section contains a text input field with the value 'https://m.facebook.com/minnie.mouse.9'. The 'Description' section contains a text area with the text 'I am an influencer that's passion is sharing my love of home fragrance & decor.' The form is set against a light blue background with a subtle geometric pattern.

Promotional Space URL	<input type="text" value="https://m.facebook.com/minnie.mouse.9"/>
Description	<input type="text" value="I am an influencer that's passion is sharing my love of home fragrance & decor."/>



STEP 4 – PROMOTIONAL SPACE

- How to find your URL:



- On your Facebook profile
Click the 3 dots.
- Scroll down to
Profile Link.
- Now Copy Link

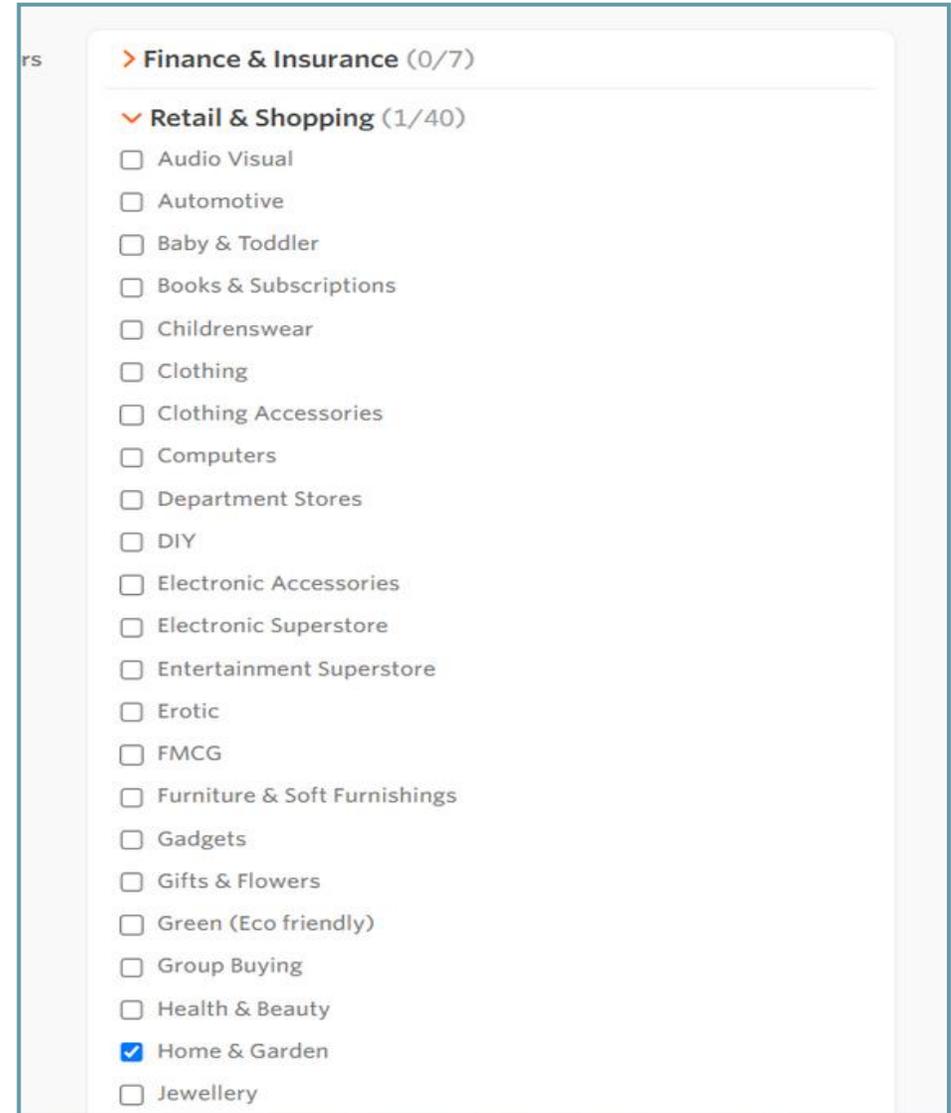


STEP 4 – PROMOTIONAL SPACE

- From the selectors list, choose the selectors that are relevant to what you would like to promote.

We have selected **Home & Garden** but you can select multiple options at this stage.

- Scroll down and click **Next Step**





STEP 5 - PAYMENT & VERIFICATION



Verification Method Invitation Code Online Payment

I'm not a robot  reCAPTCHA
Privacy - Terms

I would like to subscribe to Awin newsletters. (You can opt-out at any time by clicking the unsubscribe link within the newsletter.)

Tick this box to confirm you have read and agree to the [Privacy Policy](#), [User Agreement](#) and [Awin's Terms & Conditions](#).

[Back](#) [Join Our Network](#)

To allow AWIN to verify your application, complete the personal information requested then select your verification method ONLINE PAYMENT.

You will be charged £1 to sign up, this is to enable AWIN to verify your account details and this will be refunded in your first commission payment.

You can opt to receive AWIN newsletters but before joining the network you must read and agree the terms and conditions.



STEP 5 - PAYMENT & VERIFICATION

These are the emails you will receive to confirm you have applied and then been accepted by Awin.

Your application to join Awin is pending approval Inbox ★

 Awin 23 Apr to me ▾   

Hello

Thank you for your application to join Awin.

We aim to process your application within 48 hours, however, due to the high volume of applications we receive and an increase in the detail with which we review new publishers, you may experience a short delay.

It is possible to check the status of your Awin application by logging in to our platform at <https://ui.awin.com>. If your application is still flagged as "Pending Approval" after five working days has passed, please contact our compliance team on approvals@awin.com for an update.

We appreciate your patience while we work to improve the speed and security of our network applications.

Thanks,
Awin Compliance
approvals@awin.com

Thanks for signing up to the Awin affiliate program Inbox ★

 Awin 24 Apr to me ▾   



Thanks for signing up to our affiliate program.

You will find our banners and links by logging into ui.awin.com, Viewing your advertisers and clicking "Linking Methods"

If you need any help please do not hesitate to contact us.

<https://www.awin.com>



AWIN LTD is registered as a private limited company in England and Wales with number 04010229.
Registered Address: 2 Thomas More Square, London, E1W 1YN
United Kingdom

Congratulations - Your application to join Awin has now been approved Inbox ☆

 Awin 24 Apr to me ▾   



Dear ,

Your account for
 has now been activated.

Before you can start earning commissions, there are a few things you need to do:

1. [Log in](#) and complete your profile.
2. Apply to join advertiser programmes.

Once you complete your profile, advertisers will be able to find you in the Publisher Directory and invite you to join their programmes.

To help you set everything up smoothly, we've put together some useful information:

- [Welcome pack](#)